

PRESS RELEASE  
22 February 2023

## **Walker Crips' wealth management arm to rebrand as Walker Crips Financial Planning**

Walker Crips Group plc, a national investment, financial planning and fintech company, is changing the name of its wealth management and financial planning division to Walker Crips Financial Planning Limited from 6th April 2023.

Currently called Walker Crips Wealth Management, Walker Crips Financial Planning will continue to provide financial advice to individuals, businesses and trusts. This division of the Group offers services in cash flow planning, pensions planning, inheritance and estate planning, tax planning, business protection and investment advice. Walker Crips Financial Planning has two regional offices offering services to the North from its base in York, whilst clients in the South are catered for by the Solent team.

This new name better reflects the full range of financial planning services the team of highly qualified financial planners can offer clients as they look to achieve their short, medium and long-term financial goals.

**Dominic Martin, Managing Director of Walker Crips Wealth Management, says:**

“We are excited to re-brand Walker Crips Wealth Management as Walker Crips Financial Planning. We believe this new name will better reflect the comprehensive range of financial planning services we provide. We are confident this re-branding will help raise the profile of our financial planning services with both existing and prospective clients throughout the country.”

Whilst the name will be changing, the legal and regulatory status, company registration number, registered office, telephone numbers and other contact details will remain unchanged. The service provided to clients will not be affected by this change and any existing agreements or contracts will remain in place, and the rights and obligations assumed under the new name.

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### **About Walker Crips**

Walker Crips Group plc is a UK public listed company specialising in Investment Management, Financial Planning, Pensions Advice, Structured Investments and technology services. Walker Crips' predecessors first bought and sold shares for clients on the London Stock Exchange in 1914.

Walker Crips Group plc incorporates the following companies which are authorised and regulated by the Financial Conduct Authority.

- Walker Crips Investment Management Limited (Member of the London Stock Exchange)
- Walker Crips Wealth Management Limited
- Ebor Trustees Limited (trading as Walker Crips Pensions)
- Barker Poland Asset Management LLP